

Brand promotion options at Ji.hlava IDFF

Festival catalogue

- ... 1.400 copies – film section, 1.200 copies off-screen
- ... Free copies for Czech and foreign film professionals, journalists, partners and festival guests, available for purchase for festival visitors
- ... Price for full-page B/W ad /161x233/: EUR 1.200
- ... Price for 1/2 page B/W ad /161x116.5/: EUR 600

Program brochure

- ... 3.500 copies
- ... Free copies for Czech and foreign film professionals, journalists, partners and festival guests, available for purchase for festival visitors
- ... Exclusive advertisement /the only ad in the brochure will be promoting your brand/
- ... Price for full-page colour ad /150x290/: EUR 2.000

Promotional materials in official festival bags

- ... Your materials /leaflets, brochures, product samples, etc./ distributed in official festival bags to accredited film professionals, journalists, festival partners and festival guests.
- ... Price for 1.000 pcs of materials inserted in bags: EUR 600

Industry brochure

- ... 1.000 free copies for Czech and foreign film professionals
- ... Language of the brochure: English
- ... Exclusive advertisement /the only ad in the brochure will be promoting your brand/
- ... Price for full-page colour ad /200x235/: EUR 1.200, smaller formats upon request

Emerging Producers Catalogue

- ... 1.850 free copies
- ... Exclusive publication with special graphic design and distinctive illustrations by Juraj Horváth
- ... Distributed at prestigious film festivals around the world
- ... Language of the catalogue: English
- ... Price for a full-page colour ad /290x308/: EUR 2.400

Invite guests for a drink at the festival

- ... Organising a drink /for film professionals, journalists, etc./ at the festival venue Lighthouse placed at the main square of Jihlava /capacity of 100 guests/
- ... Our team will assist with organising the event, arranging the venue, sending invitations, and preparations of the offer of drinks and refreshments
- ... Price: EUR 1.200

Promotional spot shown before film blocks

- ... A 20-second spot promoting your brand screened in all screening halls before the festival film blocks together with spots of other partners /maximum of 5 spots/
- ... 60 screenings of the spot during the festival
- ... Price: EUR 4.000



24.-29.10.2019

Ji-hlava.com

**Ji.hlava
International
Documentary
Film Festival**

Have our promotion possibilities caught your attention?

Do you have other ideas how to promote your brand during the festival? Would you like to become a partner supporting one of our festival awards?

Please contact **Veronika Bröcknerová**
at spoluprace@ji-hlava.cz or **+420 774 101 652**.

We are looking forward to your partnership!