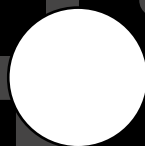
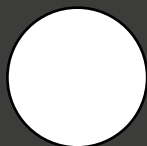


Ji.hlava INDUSTRY PROGRAM 2020





INTRODUCTION



Dear friends,

We are happy to welcome you in our “digital asylum”, as we tend to call our current situation. Twenty days before the launch of the festival, we were forced to start shifting our Industry Programme entirely to the digital space. But what a luxury nowadays – 20 days!

You will find the result of our effort in this industry brochure. We hope it will help you to get oriented with the wide range of activities that we have prepared for you.

The pandemic has affected all of our lives and has hit severely the entire film sector. Still, let's try to be optimistic, let's explore what opportunities the situation may bring, and let's try to look ahead, to the future, and from different angles.

When shaping the festival's Industry Programme, we tried to look at the current state of the film industry from diverse perspectives. To give you an example – we tackle film distribution in various settings: in a discussion with cinema operators, by presenting views of film distributors, and by seeking unorthodox ways of bringing films to audiences.

Many of you know Ji.hlava as a place that brings unexpected encounters and nourishes fresh ideas. One of the reasons for this is Ji.hlava's special vibe, which we hope to bring to your homes, offices, sofas, kitchens, and balconies also virtually... So, stay tuned and don't forget: from our digital asylum, we will be back!

Looking forward to meeting you at Ji.hlava, stay well!

Jarmila Outratová

Head of Industry Ji.hlava IDFF

INDUSTRY ONLINE PROGRAMME

WED / Oct 28				5 PM — 6:30 PM DOC.STREAM	
THU / Oct 29	10 AM — 12 PM New Cinema	12 PM — 1:30 PM Visegrad Accelerator: Opportunities, Challenges and Innovations in Film Distribution	2 PM — 4 PM Considering International Co-production? Get Inspired!	5 PM — 6:30 PM Czech Joy in the Spotlight	7 PM — 8:30 PM Festival HUB Public Presentation and Silver Eye Awards Ceremony
FRI / Oct 30		12 PM — 1 PM Presentation of the Conclusions of the Festival Identity 2020	2 PM — 3:30 PM What Are the International Buyers Looking for during the Pandemic?	5 PM — 6:30 PM POLISH DOCS PRO Showcase	7 PM — 8:30 PM Emerging Producers 2021 Public Presentation
SUN / Nov 1				Afternoon Ji.hlava Academy Screening of Haiku Films Made by This Year's Ji.hlava Academy Participants	

CONFERENCE FASCINATIONS

WED / Oct 28	10 AM — 2:40 PM Conference Fascinations
THU / Oct 29	10 AM — 10:40 AM Conference Fascinations

October 27 — October 31	Best Festival Poster
October 28 — October 31	Matchmaking

**OPEN
INDUS'
PROGR**

WEDNESDAY

october 28

DOC.STREAM

5 PM — 6:30 PM

A presentation of Czech and Norwegian documentary films in various stages of development and production is a new project organised during and in cooperation with the 24th Ji.hlava IDFF 2020 and Ji.hlava Industry 2020. The project is focused on connecting Czech and Norwegian documentary filmmakers and presenting their works to an international industry audience. The presentation introduces 3 new Czech and 3 new Norwegian documentary film projects to international audiences attending the online programme of Ji.hlava IDFF and Ji.hlava Industry. It also provides new opportunities for artists and filmmakers who want to connect with other international documentary film professionals, present their work, get feedback, have discussions, and find future co-productions, distribution, or promotional opportunities. The presentation will be streamed online.

The project is funded by the EEA and Norway Grants.

Iceland
Liechtenstein
Norway grants



Norway grants

THURSDAY

october 29

NEW CINEMA 2020–2021

10 AM — 12 PM

New Cinema 2020–2021 is an educational project intended for more than just cinema operators. This year will feature 3 new parts. The first is a series of seminars intended for a maximum

of 10 participants who are actively involved with three selected film festivals (Zlín, Liberec, Jihlava). The second involves presentations in cinemas, which can be attended by up to 30 cinemagoers and where the operation of individual cinemas will be introduced. The third new part consists of conferences that follow on each of the three select festivals where main information from the festival's events are presented. Festival seminars are dedicated for working with a specific type of film and their output comes in the form of a public presentation, which always takes place as part of the industry activities of the festival in question. They are presented by individual cinema operators, but also by distributors and producers who participate in the seminar. The aim of the seminars is to acquaint the professional public with different perspectives on working with specific films and their audiences.

The participants will talk about the way they work with documentary cinema in their respective theatres; they will focus on those titles that were first screened in the time of Covid, after cinemas re-opened in May. Then it will be time for distributors (Artcam, Aerofilms, Pilot Films) to present their films distributed in the same period. The presentations will be followed by Q&A.

Moderator

Petr Víték / Project Coordinator, Nové kino / Czech Republic
Czech Language Only



VISEGRAD ACCELERATOR: OPPORTUNITIES, CHALLENGES AND INNOVATIONS IN FILM DISTRIBUTION

12 PM — 1:30 PM

The way people make films has changed a lot over the past few years. But the way people watch films has changed even more. Film distributors from the Czech Republic, Hungary, Poland and Slovakia will discuss regional specifics and challenges of their work as well as various ways cross-border co-operation brings films to audiences. What are the specifics of distributing fiction and documentary films? How has the coronavirus pandemic changed distribution strategies and what innovative approaches could serve as inspiration for distributors worldwide?

Speakers

Ivo Andrlé / Aerofilms / Czech Republic

Gábor Böszörményi / Mozinet / Hungary

Jakub Duszyński / Gutek Film / Poland

Matej Sotník / Film Expanded / Slovakia

Moderator

Marta Švecová Lamperová / Czech Film Fund /
Czech Republic

- Visegrad Fund

- •

CONSIDERING INTERNATIONAL CO-PRODUCTION? GET INSPIRED!

Best Practices in CEE Co-production

2 PM — 4 PM

Join us for a presentation of inspiring success stories followed by a discussion about when and how smart European co-productions work. International co-productions are a growing trend in European film industry. Not only they can enrich your film project, but they also represent an opportunity to secure funding beyond often limited national supports. What is the experience of film productions from Central and Eastern Europe, which chose to collaborate in a different cultural

environment, and succeeded? The speakers will present the following films: *Touch Me Not*, *In Praise of Nothing*, *My Unknown Soldier* and *Spoon*.

Speakers

Michal Kráčmer / *My Unknown Soldier*, Producer,
Analog Vision / Czech Republic

Boris Mitić / *In Praise of Nothing*, Director & Producer,
Dribbling Pictures / Serbia

Bianca Oana / *Touch Me Not*, Producer, MANEKINO film
/ Romania

Laila Pakalnina / *Spoon*, Director & Producer,
Hargla Company / Latvia

Moderator

Alexandra Strelková / Executive Director,
Association of Independent Producers / Slovakia



Creative Europe
Desk CZ
MEDIA

CZECH JOY IN THE SPOTLIGHT

5 PM — 6:30 PM

Presentation and short previews of brand new Czech documentary films selected to the main festival competition introduced by their authors.

The presentation is organised by the Ji.hlava IDFF and the Czech Film Fund, in partnership with the Czech Centres.

Moderator

Diana Tabakov / Executive Director, Project Manager
Asia, Doc Alliance Films / Czech Republic



ČESKÁ CENTRA
CZECH CENTRES

FESTIVAL HUB

PUBLIC PRESENTATION AND SILVER EYE AWARDS CEREMONY

7 PM — 8:30 PM



Festival HUB 2020 is a publicly accessible part of the Festival Identity section held within the framework of the Industry programme at the Ji.hlava IDFF. Festival visitors will have a unique opportunity to see a showcase of world film festivals in the PechaKucha style.

PECHAKUCHA

Festivals will make their presentations according to the following rules: presentations must consist of 20 slides each of which will be shown for no more than 20 seconds, including a commentary. The PechaKucha format (or “chit chat” in english) thus allows less than 7 minutes for the presenters, which makes their talks concise and fast-paced, providing only the most essential information.

Speakers

Martichka Bozhilova / Balkan Documentary Center / Bulgaria

Tereza Šimíková / CPH:FORUM / Denmark

Veronika Janatková and Oktay Namazov / DokuBaku IDFF / Azerbaijan

Christine Camdessus and Christian Popp / FIPADOC / France

Maša Marković / SFF, CineLink Industry Days / Bosnia and Herzegovina

Patrizia Mancini / Sunny Side of the Doc / France

Alessandro Gropplero / When East Meets West / Italy

In cooperation with Creative Europe Desk Czech Republic – Media.



Creative Europe
Desk CZ
MEDIA

The Silver Eye Awards are presented by the Institute of Documentary Film to the best documentary films from the East Silver Market. The winning films in two categories (short

and feature) will receive 2,500 EUR and a year-round festival distribution support of the East Silver Caravan in the same value. The first award for the best short will be announced on Oct 30 after the Festival Hub presentation, winner of the feature category will be announced during the festival closing ceremony.

FRIDAY october 30

PRESENTATION OF THE CONCLUSIONS OF THE FESTIVAL IDENTITY 2020

12 PM — 1 PM

A summary of the series of workshops attended by film festival representatives during the 24th Ji.hlava IDFF. Among the issues discussed at the workshops was the funding of film festivals and the respective festival's Codes of ethics, new models of hybrid film festivals, and the role of film festivals in bringing positive change in society. Three presentations on three important topics, 20 minutes each.

Moderator

Diana Tabakov / Executive Director, Project Manager
Asia, Doc Alliance Films / Czech Republic

WHAT ARE THE INTERNATIONAL BUYERS LOOKING FOR DURING THE PANDEMIC?

2 PM — 3:30 PM

In the middle of the pandemic, how to develop stories to ensure that they will be viewed by the biggest audience possible? Should you produce for your home country or for the world? How to make your film fit the expectations of the most windows (TV stations, VOD platforms, airplane companies, educational institutions etc.)? Pauline Mazenod, Head of the acquisitions and sales at Windrose and Charlotte Dupuy in charge of acquisitions and marketing at Windrose will present

you the current needs of the different types of buyers internationally as well as their transversal requirements to ensure the biggest potential to your films.

Speakers

Pauline Mazenod / Head of International Acquisitions & Sales, Windrose / France

Charlotte Dupuy / Acquisitions & Marketing, Windrose / France

Moderator

Jarmila Outratová / Head of Industry Programme, Ji.hlava IDFF / Czech Republic

Pauline Mazenod

Pauline Mazenod is the founder and CEO of Windrose, specialized in the international distribution of documentaries, animation, fiction series and performances, as well as its Head of Film Acquisitions & Sales. She lives between Paris, France where Windrose has its head office and Fürth, Bavaria, Germany where her team is based. Windrose has been distributing outstanding films for TV, VOD, airplane companies and educational institutions all over the world for more than 10 years. Its catalogue is composed of entertaining and demanding films that aim to change the viewer's life and help to make our world a better place.



Charlotte Dupuy

Having worked on challenging development projects for five years before joining Windrose, mainly in Western and

Northern Africa, she is obsessed by raising people's awareness on major societal and political issues and by bringing them culture in all its forms. She wants to bring the most accurate and beautiful documentaries and performances (concerts, ballets, circus shows, stand-up etc.) to the widest audience possible in order to shake mentalities, give a central place for beauty in life and enhance mutual understanding.



POLISH DOCS PRO SHOWCASE

5 PM — 6:30 PM

The showcase presenting the most interesting Polish creative documentary projects in progress. It consists of the pre-recorded online pitching of projects developed at DOC LAB POLAND – training programme for Polish documentary producers and filmmakers.

The presentation is aimed to find partners, sales agents and international festival premieres and will be followed by the individual meetings with the decision makers. It is organized by the Krakow Film Foundation in co-operation with the Władysław Ślesicki Film Foundation and supported by the Polish Film Institute.

Moderator

Katarzyna Wilk / Krakow Film Foundation, Polish Docs / Poland



EMERGING PRODUCERS 2021 PUBLIC PRESENTATION

7 PM—8:30 PM

Each year, 18 talented producers are selected for our programme (this year encompassing 17 European countries with one additional participant from our guest country – Israel). These promising film professionals will be provided access to valuable information from the sphere of audiovisual production, promoted at major film festivals and connected with other experts, mainly in the documentary field. The project also facilitates networking with producers from other countries, thus opening doors to prospective future co-productions. The **EMERGING PRODUCERS 2021** will each have a brief presentation on their previous projects as well as their future plans.



Co-funded by the
Creative Europe **MEDIA** Programme
of the European Union

APA
AUDIOVISUAL PRODUCERS
ASSOCIATION

SUNDAY november 1

Ji.HLAVA ACADEMY SCREENING OF HAIKU FILMS MADE BY THIS YEAR'S Ji.HLAVA ACADEMY PARTICIPANTS

Sunday Afternoon

Ji.hlava Academy is an educational, networking and inspiring platform open to emerging filmmakers in non-fiction contemporary cinema.

Over the course of four days, Ji.hlava Academy will offer an online creative lab for those dedicated to make, reflect upon or share contemporary films. Open to those who are set to broaden limits of visual style, authorial approach or audience perception.

The programme will be accessible only for selected participants. Under the guidance of experienced and unorthodox tutors, the Academy will consist of lectures, talks, discussions and film shootings and will focus on creative process of filmmaking.

October 27–October 31

BEST FESTIVAL POSTER

For the ninth time, the 24th Ji.hlava IDFF will host a competition exhibition of film posters, as an accompanying event of the Festival Identity workshop. All accredited guests at Ji.hlava are invited to vote for the Best Festival Poster 2019–2020 at the festival's website.

www.ji-hlava.com/soutez-festivalovych-plakatu

6th edition
in online version

CONFERENCE FASCINATIONS

A white circle graphic is positioned in the upper right quadrant of the image, overlapping the word 'CONFERENCE'.

The Ji.hlava International Documentary Film Festival organizes its sixth **conference meeting for experimental documentary film distributors, gallerists and festival representatives**.

Conference Fascinations 2020 follows up on five previous editions – Conference Fascinations 2015 that brought together and introduced representatives of major experimental film distribution companies from all over the world, the Conference's 2016 edition focusing on the curatorship aspect in relation to specialized festivals and the presentation and ways of providing, evaluating and presenting works in gallery spaces, and last year's program (Conference Fascinations 2017) where film industry and gallery representatives discussed the institutional-commercial aspect of presentation and dissemination of this type of works in relation to seeking and promoting new talents (with one of the debates dedicated to art in VR environment), the 2018 edition of the conference that explored the ways works are presented using various technologies and media types – from the film reel to interactive films and VR art works, and last year's conference focusing on the creation and presentation of audiovisual works commissioned by galleries, festivals and other institutions.

The sixth conference edition will take place **only online** and will concentrate on the (1) **territorial permeability (or dominance)** a (2) **presentation and promotion of audiovisual works in the virtual space**.

In 2015, notable international distributors became acquainted with the Czech experimental scene, whereas 2016 provided a lead-in into the historical era of totalitarian communist regime and the underground and experimental cinema in Eastern Europe. In 2017, gallerists, distributors and festival

programmers got to know experimental production of the Balkans from the same period while the 2018 edition showcased experimental works produced in the Baltic region under totalitarianism. 2019 edition introduced the participants to underground experimental films created in this period in Ukraine. This year's edition will showcase experimental films that were produced during the Polish communist regime.

Representatives of distribution companies, festivals and galleries will also be introduced to Czech experimental documentaries (Exprmntl.cz competition section). The Ji.hlava IDFF has become the first platform enabling a systematic presentation of Czech experimental films (notably works referring to reality and including documentary features), at the same time continuously focusing on Eastern European cinema; the festival's ambition is to **promote Czech and European films internationally and to facilitate collaboration between Czech filmmakers and distributors, galleries and festivals and those active abroad**.

Moderator

Andrea Slovák / Programmer of Ji.hlava IDFF
and Curator of Conference Fascinations



PARTNER OF CONFERENCE FASCINATIONS

-
- Visegrad Fund
- •

CONFERENCE FASCINATIONS PROGRAMME ONLINE

WEDNESDAY october 28

WELCOME SPEECH

10:00 AM—10:10 AM

5-MINUTE PRESENTATIONS OF DISTRIBUTORS, FESTIVALS AND GALLERIES

10:10 AM—11 AM

CFMDC, distribution company / Lauren Howes,
Executive Director / Canada, www.cfmcd.org

Eye Experimental / Edith van der Heijde, Distributor /
The Netherlands, www.eyefilm.nl/eyeonart

Image Forum / Koyo Yamashita, Director / Japan,
www.imageforum.co.jp

MoMA / Josh Siegel, Curator, Department of Film / USA,
www.moma.org

LightCone, nonprofit distribution, promotion and
preservation organisation / Mariya Nikiforova, Film
Collection Manager, Documentation Inquiries, Atelier 105
Residencies Coordination / France, www.lightcone.org

V-tape, distribution company / Wanda vanderStoop,
Distribution Director / Canada, www.vtape.org

Národní filmový archiv (NFA) / Martin Blažíček, Project
Manager / Czech Republic, www.nfa.cz

Malgorzata Sady / Curator, Artist, Lecturer / Poland,
www.konteksty.live/en/malgorzata-sady/

DISCUSSION PANEL I

12:00 PM—12:40 PM

Virtual space. Which online platforms do you use to distrib-
ute your audiovisual works? Do you use them as a resource of
films for your programs/exhibitions/collections? Do you also
present the works online or virtually? Are you interested in
the concept of virtual galleries? Virtual space is also a great
fit for interactive works – examples of best practice.

Speakers

Edith van der Heijde / Distributor, Eye Experimental /
The Netherlands

Mariya Nikiforova / Film Collection Manager,
LightCone / France

Malgorzata Sady / Curator, Artist, Lecturer / Poland

DISCUSSION PANEL II

2:00 PM—2:40 PM

Territories. Curatorship aspect: Does some territory domi-
nate in your collections? Why? What methods do you use to
scout for authors from less represented territories and what
have you identified as the most problematic aspects of this
process? Should works from territories with less familiar cul-
tures be selected by local curators or do you prefer the per-
spective of your curators? Advantages and disadvantages of
both approaches.

Speakers

Josh Siegel / Curator, Department of Film, MoMa / USA

Wanda vanderStoop / Distribution Director, V-tape /
Canada

Lauren Howes / Executive Director, CFMDC / Canada

THURSDAY

october 29

DISCUSSION PANEL III

10:00 AM—10:40 AM

Virtual space. Production aspect, technological-organizational aspect, and legal-economic aspect: Is your institution ready to deal with any potential problems related to these aspects when searching for or presenting works online or in the virtual space? Examples of specific problems and best practice (mechanisms) applied to find solutions.

Speakers

Koyo Yamashita / Director, Image Forum / Japan

Martin Blažiček / Project Manager, Národní filmový archiv (NFA) / Czech Republic

INDUSTRY ACCREDITATION

for film professionals and film school students / **FREE (subject to approval)**

- **OPEN JI.HLAVA INDUSTRY PROGRAMME** – masterclasses, presentations, panel discussions, and much more
- **INDUSTRY MATCHMAKING** – set up your one-to-one meeting with film industry experts
- Listing in the online version of the festival **INDUSTRY GUIDE 2020**
- **EAST SILVER MARKET** – an online video library with around 300 films from more than 30 countries in Central and Eastern Europe, organized by the Institute of Documentary Film

INDUSTRY PLUS ACCREDITATION

for film professionals and film school students based in the Czech Republic only / **350 CZK (approx. 13 EUR) / accreditation**

- **OPEN JI.HLAVA INDUSTRY PROGRAMME** – masterclasses, presentations, panel discussions, and much more
- **INDUSTRY MATCHMAKING** – set up your one-to-one meeting with film industry experts
- Listing in the online version of the festival **INDUSTRY GUIDE 2020**
- **EAST SILVER MARKET** – an online video library with around 300 films from more than 30 countries in Central and Eastern Europe, organized by the Institute of Documentary Film

+ **Online access to all films in competition and non-competition sections** of the 24th Ji.hlava IDFF.**
Only available in the territory of the Czech Republic

Selection of festival titles available for streaming outside of the Czech Republic will be accessible only at DAFilms.com for a fee 2–4 EUR per stream.

MATCHMAKING ACCELERATOR

Oct 28 — Oct 31

10 AM — 4 PM

Guest & Press Center

We are happy to advise you and suggest what other film professionals you may meet during the Ji.hlava IDFF. The goal of the Matchmaking Accelerator is to help interconnect festival representatives, directors, producers and other film professionals attending the festival.

Your matchmaker at Jihlava is **Pierre-Alexis Chevit**.

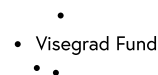
Pierre-Alexis Chevit runs Cannes Docs, the documentary-focused industry program at the Marché du Film – Festival de Cannes. Over the years he has also freelanced for a variety of festivals and markets, both on the organizing and programming sides, including Cinéma du Réel, Fipadoc, Short Film Corner, Agence du court métrage, Cinéma du Québec à Paris, Festival Silhouette, and more. He has also worked in the VOD/DVD field, dealing mainly with docs and short films. Pierre-Alexis regularly serves as jury and consultant/expert on various international events. www.ji-hlava.com/matchmaking-accelerator

EAST SILVER MARKET VIDEO LIBRARY (organised by IDF)

East Silver Market Video Library is available for the duration of 12 months to all holders of the industry and press accreditations. The videolibrary is available at: streaming.eastsilver.net. Registration details are sent to each guest by email. If you have any questions, please contact us at info@eastsilver.net.

industrylive.ji-hlava.com

industry@ji-hlava.cz



- ▼ Ji.hlava Industry
- ↑E↑ Emerging Producers
- ☆ Ji.hlava Academy
- ≡≡≡ Inspiration Forum
- xxx Festival Identity
- ≡≡ Conference Fascinations
- ⋮Δ Visegrad Accelerator
- ≡ Doc.Stream
- ((D)) Media & Documentary
- Best Festival Poster
- ★ East Silver Market ●◀ IDF

