



**PRESS RELEASE:**

**THIS YEAR'S JI.HLAVA FESTIVAL TRAILER WAS CREATED BY DIRECTOR ALBERT SERRA AND EVOKES A  
PHYSICAL EXPERIENCE**

**Prague, October 7, 2023**

In less than three weeks, the 27th Ji.hlava Documentary Festival will kick-off and [this year's festival trailer](#) has just been released. It was created by the Catalan Albert Serra, who was listed by the legendary film magazine Cahiers du cinéma among the fifteen most important young directors of the last decade.

Director Albert Serra, referred to as the "discovery of the Cannes festival," is among the most original voices in contemporary cinema. *"In one interview, I said that I decided to become a filmmaker so that I could make fun of the world. They put it in the headlines, and written in big letters, it seemed even more true to me. I think it's the healthiest attitude an artist can take. All my work stems from this principle. I love Ji.hlava. I love the festival,"* says Serra about this year's Ji.hlava trailer.

Serra's work resists straightforward categorization and is often described as baroque, crazy, or unrestrained. *"Albert Serra once said that a movie without mistakes is a bad movie and that he doesn't strive for technically perfect cinematography in his work, but for films with a statement. And by statement, Serra doesn't mean a simple message. His films are an intense physical experience, carried by a free and unmistakable signature,"* says Marek Hovorka, the festival director, about the author of the Ji.hlava festival trailer. *"This is exactly the kind of films and filmmakers Ji.hlava has been looking for long-term – perfect in authorship and daring to make films unlike anyone before them. Albert Serra is not a flaw in the system but a breath of fresh air and a rejuvenation of contemporary cinema. I'm very pleased that he immediately accepted our offer to create the festival trailer,"* adds Hovorka.

Serra's films have long been of interest to festival audiences and juries. He recently garnered attention at the Cannes Film Festival with his notable entry ***Pacifiction*** (2022) last year, which was included in the main festival competition. In 2013, he won the Golden Leopard at the Locarno Film Festival. A year later, in Ji.hlava, he presented his unconventional approach to filmmaking in his masterclass, and in the same year, he was also a jury member at Ji.hlava. The festival screened his films ***The Sun King*** (2018) and ***The Lord Worked Wonders in Me*** (2011).

In the past, the [Ji.hlava festival trailers](#) were created by French director Jean-Luc Godard, American director Godfrey Reggio, Icelandic film and theatre music composer Jóhann Jóhannsson, Czech director Jan Němec, and Slovak director Viera Čákanyová. Last year, the trailer was made by internationally respected Roberto Minervini, an Italian director living in the USA, whose retrospective was featured at Ji.hlava in 2020.

The full Ji.hlava festival programme will be revealed on October 11.

The 27th Ji.hlava IDFF will take place on October 24–29, 2023. More information at [www.ji-hlava.com](http://www.ji-hlava.com) and on the festival's [Facebook](#) and [Instagram](#) profiles.

# Ji.hlava International Documentary Film Festival



## PARTNERS AND SPONSORS 2023

### MAIN SUPPORTERS

Ministry of Culture Czech Republic  
Czech Film Fund  
Creative Europe MEDIA  
Statutory City of Jihlava  
Vysočina Region

### MAIN PARTNER

Gemo

### GENERAL MEDIA PARTNER

Czech Television

### MAIN MEDIA PARTNER

Czech Radio

### EXCLUSIVE MEDIA PARTNERS

Aktuálně.cz  
Respekt

### SUPPORTED BY

EEA and Norway Grants  
International Visegrad Fund  
U.S. Embassy in the Czech Republic  
French Institute  
ARRI  
Current Time TV  
National Recovery Plan financed by EU  
NextGenerationEU / Ministry of Culture  
Czech Centres  
Italian Cultural Institute  
Austrian Cultural Forum  
Státní fond kultury  
German Films  
Delegation of Flanders in the Czech Republic  
Instituto Camões  
Unifrance  
Jan Barta

### PARTNERS OF THE INDUSTRY SECTION

Creative Europe MEDIA  
Czech Film Fund  
International Visegrad Fund  
Ministry of Culture Czech Republic  
Audiovisual Producers' Association  
Statutory City of Jihlava  
Creative Europe Desk CZ – Media  
Czech Film Center

### PARTNERS OF JI.HLAVA NEW VISIONS

#### AWARDS

AmDocs  
Current Time TV  
FilmAid  
Cannes Docs - Marché du Film  
Documentary Association of Europe  
European Film Market  
Soundsquare  
UPP  
#Docs Connect Taskovski Film Training

### PARTNER PROJECT

Doc Alliance Films

### THE INSPIRATION FORUM PARTNERS

Co-funded by European Union  
EEA and Norway Grants

IOCB Tech Foundation  
Prague office of the Heinrich-Böll-Stiftung  
Friedrich-Ebert-Stiftung e.V. – Representation  
in the Czech Republic  
Masaryk Democratic Academy  
Slovak-Czech Women's Fund  
Czech Centres  
Creative Europe Desk Czech Republic  
The Journalism Incubator

### SUSTAINABILITY PARTNER

Co-funded by the EU's Single Market  
Programme

### REGIONAL PARTNERS

Citypark  
Chesterton  
Sepos  
The College of Polytechnics Jihlava  
WFG Capital

### OFFICIAL SHIPPING PARTNER

FedEx Express

### PHOTO PARTNER

Nikon

### PARTNER OF VR ZONE

Go360  
Broumov Development Agency

### OFFICIAL FESTIVAL BEER

MadCat Brewery

### OFFICIAL SUPPLIERS

Auto Dobrovolný  
AZ Translations  
BIOFILMS  
Böhm  
BOKS  
Decathlon  
Dřevovýroba Podzimek  
E.ON  
Fine Coffee  
Flexipal  
Husták  
ICOM  
Johannes Cyder  
KINOSERVIS  
KOMA Modular  
La Formaggeria Gran Moravia  
Leros  
Little Urban Distillery  
M-SOFT  
Merch4u  
Mitech  
Next Bike  
On Lemon  
OnSinch  
TENTino  
Tierra Verde  
Porta Bohemica Winery  
We Are Ferdinand  
Zahrady Laurus  
Zmrzlina Snová

### PARTNERS OF JI.HLAVA FOR KIDS

National Recovery Plan financed by EU  
NextGenerationEU / Ministry of Culture

Vysočina Regional Gallery  
F POINT  
RASL čalouněný nábytek  
ČT:D  
Brána Jihlavy  
DAFilms Junior  
Dětský lesní klub Hájenka  
DIOD - Divadlo otevřených dveří  
Nikon škola  
Meruzalka-Montessori MŠ a ZŠ v Jihlavě  
Rodinný park Robinson  
Knihkupectví Dlouhá punčocha  
UNIBON Production  
Tirealis  
LAGUS  
Bistro na tři tečky  
HUSTÁK CZ

### CO-OPERATIONS

Aerofilms  
Bombus Natural Energy  
DIOD  
DKO – Dům kultury a odborů Jihlava  
Dopravní podnik města Jihlavy a.s.  
Horácké divadlo Jihlava  
Masaryk University  
Cinema Máj in Třešť  
Newton Media  
Vysočina Regional Gallery  
Prádelna a čistírna Jihlava

### MEDIA PARTNERS

A2  
A2alarm  
Dějiny a současnost  
Film a doba  
Radio 1

### REGIONAL MEDIA PARTNERS

City.cz  
Hitrádio Vysočina  
Jihlavská Drbna  
Jihlavské listy  
Náš Region

### MEDIA CO-OPERATIONS

25fps  
ArtMap  
ČSFD  
Festival Guide  
Full Moon  
HIS Voice  
Heroine  
Host  
Kinobox  
Kult.cz  
Nový prostor  
Revolver Revue  
Studio VOKO  
7.G

### INTERNATIONAL MEDIA PARTNERS

Variety  
Cineuropa  
Modern Times Review  
Business Doc Europe  
Kapitál  
Kinema.sk  
Kino Ikon